### Loni Walker

### loni@loniworks.com

#### **EXPERIENCE**

### ReachLocal, Plano, TX

Senior Web Developer Graphic Design and Web Development - Contract 11/2014 - Present

8/2014 - 11/2014

- Head a small team to implement and maintain cutting-edge websites and web tools for ReachLocal.
- Collaborate with business stakeholders, marketing and global teams on web-based solutions for marketing campaigns.
- Consult with project team members to design, build and manage websites, mini-sites, and web apps.
- · Built and maintained jQuery/PHP tools for Lead Generation Team
- · Built Google Tag Manager functions using Javascript for Lead Generation Team
- · Site Building/Theme Building/Maintain Websites using Drupal 7/Wordpress/Google Sites
- Developed Responsive & Parallax websites using HTML 5, CSS 3, CSS 3 Animation & JS
- · Developed and maintained websites using PHP, MySQL, HTML, CSS, Javascript and jQuery Libraries
- Designed and Developed Responsive Emails and Templates for Marketo

## Vertical Nerve, Dallas, TX

Graphic Design and Web Development - Contract

2010 - 2014

- · Site Building and Theme Building using Drupal 7
- · Developed Responsive websites using HTML 5 and CSS 3
- · Developed Mobile websites using jQuery Mobile
- Developed and maintained websites using PHP, MySQL, HTML, CSS, Javascript using jQuery Libraries
- · Designed and Developed Responsive Emails
- · Updated and maintained content in Drupal, Wordpress & VNI CMS

### Distribion, Dallas, TX

Content Specialist
Content Specialist - Contract

2/11 - 6/11

6/11 - 2/13

- Design and Developed Email Templates and Microsite's used for clients on the Distributed Marketing System using HTML
- Design and Developed Bid Books using PDFLib Blocks Plugin for various cities CVB using the Distribion Distributed Marketing System
- · Developed Presentations using Flash AS3 that was implemented into the Distribion Marketing System
- Made edits to the PHP, HTML and CSS for UX updates on the Distribion Distributed System
- Design static images used in an iMovie video presentation, recording voice overs, creating messaging videos using iMovie

### Imaginuity, Dallas, TX

Content Management & Entry, Web Development - Contract

8/09 - 12/09

- · Web Content Management and Entry using Kentico CMS
- · Web Development using XHTML, CSS, and Javascript
- Cut and optimized web-ready graphics with Photoshop

### LoniWorks, Dallas, TX

Graphic Design and Web Development - Freelance

2007 - Present

- Provided graphic design, production and front-end development services to individuals and small independent businesses
- Updated and maintained content in Drupal, Wordpress

# Brainfood, Dallas, TX

Intranet Production Assistant - Contract

1/01 - 2/01 & 4/98 - 9/98

- Assisted in creating an intranet-based internal training and certification tool for KBHome, the largest homebuilder in the Southwest.
- Converted paper-based training materials to SGML-based uniform training library, including scanning originals, cleaning up text, converting existing graphics and tagging documents for uniform layout.

Converted HTML files to PDF for use in multi-platform environments, including Unix, Windows and Mac.

Assisted in management of all received and converted materials, including filing, copying, and entry of assets into searchable online internal database.

## **SKILLS and PROFICIENCIES**

HTML, XHTML/CSS, jQuery Mobile, XML, Javascript, jQuery Library, PHP, MySQL, C++, Adobe Photoshop, BBEdit, CSSEdit, InDesign, Illustrator, Dreamweaver, Flash, PhpStorm

## **EDUCATION**

**University of Texas in Dallas**: Computer Science Program. Focusing my knowledge in C++, Java and Javascript, Data Structures and Object-Oriented Design, Unix

**Richland College:** Courses focused on Web Design and Development, PHP and MySQL, Flash, Game Development